

Can I help you

Are you a small organisation?

A small charity or "not-for-profit" organisation?

A professional individual or partner?

Working from home?

A "Home User" maybe?

Do you lack the time, skill, staff, & desire, to

resolve computer issues
yourself?

Are you prepared to budget realistically for peace of mind

with ongoing reliable support?

I provide Personal Service IT Consultancy to small organisations, professional individuals, and home users in London - often to people working in a "home office" environment. I have **25** years experience as a PC consultant and **35** years small-business and self-employed experience.

I offer a pragmatic, hands-on approach to PC management including:

- **Trouble-shooting**
- **Online security - eg antivirus, firewalls**
- **Backups**
- **Upgrades - research, purchasing, sourcing, installing, data transfer**
- **Graphics, dtp, spreadsheet and database work**
- **Bespoke training**
- **General PC support**

Systems supported: Stand-alone and peer-to-peer Windows-based systems (I do not support server-based networks, Mac computers or Unix-based systems).

Fee structure: Flexible, with a top price of £60 per hour, and substantial discounts for regular work, volume work, charities, and home users.

It costs nothing to discuss your situation and requirements, so - can I help you?

David Leonard
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Skype: dileonard

25 yrs
PC
experience

35 yrs
BUSINESS
experience

Personal Service IT Consultancy to small organisations, professionals and home users in London

Real-world solutions to real-world problems at real-world prices.

EXPERIENCE AND SERVICES

Computer Consultancy and System Support

Including (but not limited to) • design & upkeep of systems for regular backups • archiving • anti-virus & spam management • system checks • trouble-shooting • training • dtp • data input/massage • enhancements and upgrades • peer-to-peer networks • internet connections • email • websites • installation and config of hardware/software.

Clients Include :-

- Homeopath
- Hypnotherapist
- Psychotherapists
- Counsellors
- Massage school
- Yoga teacher
- Psychotherapy College
- Psychologist
- Life Coach
- Financial services
- Manufacturing
- Printers
- Publishers
- Import agents
- Transport
- Medical research
- Auctioneer
- Antiques Dealer
- Journalists

Database Systems

Initial investigation, specification, analysis, design, programming, installation, training, support, upgrades & maintenance.

Qualifications

BA(Hons) Business Studies
Diploma in Marketing (Chartered Institute of Marketing)
Certificates in Systems Analysis & Design (Control Data Institute & National Computing Centre)

Publishing

- Management of circulation of controlled distribution magazine, including design & maintenance of the computerised database system, subscription sales and renewals, marketing.
- Pre-sale, sale, desktop publishing and invoicing of all aspects of advertising sales including design and maintenance of final pages.

Rates

£60ph. with discounts for:

- home users
- senior citizens
- professional individuals
- registered charities
- not-for-profit orgs

Minimum onsite charge:
London Zones 1 & 2 - £60
London Zone 3 - £75
Other by prior agreement

Minimum charge includes consultancy at the normal rate - this is not a callout charge.

TESTIMONIALS

"David has always been extremely helpful in solving any problems we have encountered. For two professionals working for themselves, dependent on a computer functioning all the time he has been a life line throughout, now for umpteen years. Eg he managed to retrieve all Lilly's data from a very serious computer crash - an absolutely god-sent rescue! Lilly, who also - for a separate task to her main profession - needs constant, reliable access to the Internet, has frequently been rescued by David with numerous daunting problems encountered in that area.

David has last year set up Lilly 's website, a great success, too. He then helped her through the ghastly maze of being accessible on Google - don't try it yourself, unless you have endless time and patience. He is 'managing' her Google stuff - one less thing to think about, at an extremely reasonable fee.

He has always been easily accessible, often helping over the phone eg. We never had to wait long for his help, if he had to come out to see us. Lilly is completely dependent on his extremely reliable service, and he has never let her down. David is always pleasant to have around. He explains matters really well (and patiently!!!).

His fees are most reasonable.

In short, we cannot recommend him highly enough.

Lilly Stuart, Chartered Clinical Psychologist

"I was delighted to discover David Leonard's IT consultancy & to have the benefit of his patience and skill in helping me to deal with some of my computer problems. He was particularly persistent with trying to stem the tide of spam recently. I have greatly appreciated the speed of his response, his ethical approach to charging and his ability to use a language that I can understand!"

Christine Bell, Development Consultant, Psychotherapist, Supervisor.

"David Leonard has been supplying IT, sales, and marketing services to ARF since 1994. We have found him conscientious, flexible, accurate, and reliable across a wide range of IT and Management skills"

Deirdre Boyd, CEO and Editor, *Addiction Today* magazine

"As a freelance journalist nothing can come between me and meeting a deadline including IT blips, bugs and viruses. It is not a matter of the 'show must go on.' The show will go on with or without me. Since David came on the scene, I have become confident that when problems come up, they will be solved and I can get on with what I am meant to be doing. That is a nice feeling."

Colin Brennan, Journalist

"You are fast, efficient, friendly and with endless patience"

Fleur Brennan, Counsellor Psychotherapist

"You are a miracle worker.....Thank you a thousand times"

Camilla Broadbent, Psychodynamic Counsellor

"This is techno made painfree and child-proof. Many thanks."

Sarah Collings, Psychotherapist

"I like David's approach. He's friendly and professional and has rescued me repeatedly from those irritating computer niggles! He's great on recommending products as well.... Thanks David"

Julie Dunstan, Counsellor, Psychotherapist

"Great personal service. Extremely helpful"

Dr Liz Miller, Internet Medical Consultant

"David Leonard has come to my aid on a number of occasions & provided a fast and efficient service with a full explanation of what was being done, in a way that is understandable to a non-technical person."

Graham Thomas, Hypnotherapist

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New service - Google AdWords (also known as "sponsored links" or "pay per click" advertising)

I can help you begin and/or manage your AdWords advertising
Phone now or visit www.davidleonard.net/PayPerClick.html

Beat the economic gloom - grow out of it

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